

encore

Dear Musicians

5K FOR 500

**Can you play music to help us raise £5000 for 500 lessons in 12 weeks?
Online Music Tuition for East Sussex #KeepMakingMusic**

encore raises money for a Hardship Fund supporting young musicians that would otherwise be unable to access music. In light of the current situation, families in need of support across East Sussex will grow over the coming months, so here at **encore** we are focussed on meeting this need.

As many of you will know, East Sussex Music have been teaching 4,000 young musicians and we have been working hard to ensure that lessons can continue online throughout summer term and beyond. We want to share our passion for music and to encourage young musicians to keep making music while they are at home, benefiting well-being as well as musical development. We are creating video tutorials, online resources, tips, help and advice, and providing access to live online lessons.

But we will need help to make it happen... The good news is that a little goes a long way online:

£10 provides a music lesson, gift aid adds 25% to a donation

So we're looking for musicians who will help us get the word out, with the help of a little bit of music! If that could be you, we'd like you to record a short video (3 minutes max and it can just be filmed on your phone or computer) that includes:

- Playing or singing a piece of music you love (please say who you are and what you're playing)
- Why you think music makes a difference to young people's lives
- Why you think having continued access to music lessons with East Sussex Music is important

Send your video to bec.britain@icloud.com as soon as possible, and tell us where to find you on social media so we can tag you. We'll add 'about **encore**' at the start, with thanks to you and where to donate at the end. We'll share it across our networks, and give you the link for the final video so you can share it with your friends and contacts. If you can share, please tag us - we can be found on social media at:

Facebook: @encorebh and @eastsussexmusic

Twitter: @eastsussexmusic

Instagram: @eastsussexmusic

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If you are under 18, please ask a parent/guardian to complete the Media Consent Form and send it in with your video.

If you recording on a phone, here are some tips for making your video look more professional:

- Clean your camera lens!
- Check the video resolution is at the highest setting
- Turn the phone to landscape instead of portrait
- Find somewhere to stand your phone or computer (eg: on a stack of books) – if someone has to hold it for you, ask them to use both hands
- Don't use the digital zoom – move it closer to frame you
- Use lighting behind the camera (not behind you) – facing the sunlight through a window works well

We want as many musicians to participate as possible – your help will make all the difference to reaching our target. If you can find time to make a video, we thank you very much and look forward to hearing what you record! And if want to make a donation, that of course is also very welcome and you can do that here:

<https://www.gofundme.com/f/5k-for-500-online-lessons-for-young-musicians-ES>

Thank you from all at **encore** and East Sussex Music

Bec Britain
Fundraiser at **encore**
07817 325 713

Peter Chivers
Director at East Sussex Music